

NEW
MODEL
THEATRE

HAPPINESS LTD

A New Play by Tom Nicholas, Directed by Jo Newman

Available for touring late 2018-2019



SUPPORTED BY THE BIKE SHED THEATRE AND THEATRE ROYAL PLYMOUTH
IN ASSOCIATION WITH SALISBURY PLAYHOUSE

“Tom is at the very top of a crop of mighty fine South West writers and this is by far his finest play to date.”

DAVID LOCKWOOD

DIRECTOR, THE BIKE SHED THEATRE



SALISBURY
PLAYHOUSE

The
Bike
Shed
Theatre

TRP

THEATRE
ROYAL
PLYMOUTH

ARTS COUNCIL
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ABOUT THE SHOW

When video game designer Vi broke up with Becky, she used what she knew. She wrote herself a list. A list of the little things. The everyday things. The achievable things. She turned piecing herself back together into a game. Just for her. When her rambunctious colleague Tyler begins to play along, however, he sees an opportunity. Not just to make money but perhaps to rid the world of depression once and for all.

Happiness Ltd is a humorous new play which asks prescient questions about ambition, depression and how one measures the success, or otherwise, of a life.

Developed with support from [The Bike Shed Theatre](#), [Theatre Royal Plymouth](#), [Salisbury Playhouse](#) and [Arts Council England](#), the show toured to each of the venues as well as to the [New Diorama Theatre](#) and the [Wardrobe Theatre](#) in Winter 2017/2018.



KEY INFORMATION

- Running Time: 1 hour 20 minutes
- Travelling Company: 5 (4 actors, 1 stage manager/operator)
- Available for touring from Winter 2018
- Fee: £650 per performance. Negotiable for longer runs.

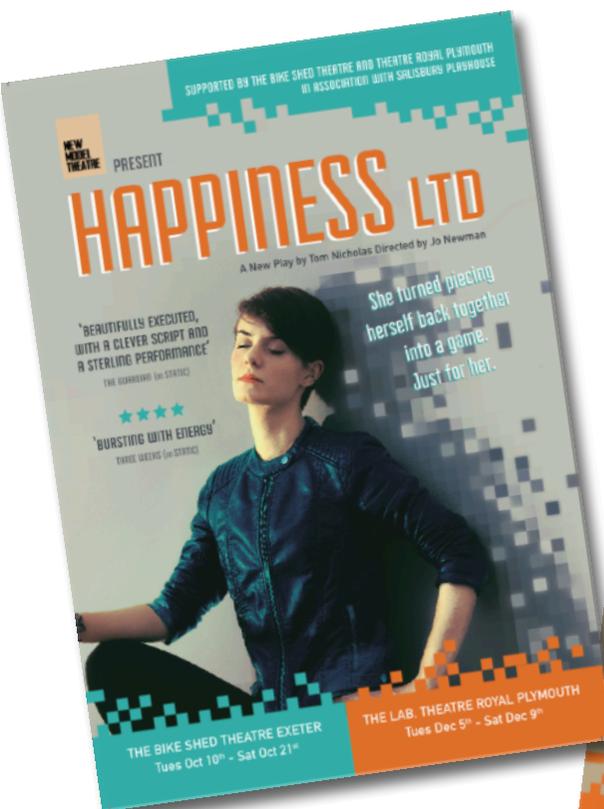
PERFORMANCE FOOTAGE



Select footage of Happiness Ltd, shot during rehearsal at the New Diorama Theatre, alongside interviews with the cast and crew, are available [via Dropbox](#) by following this link.

MARKETING

- Sample flyers for Happiness Ltd can be found below.
- We also have a range of video content which can be used to support digital marketing efforts. These will be edited to include future tour dates and added to through re-rehearsal.
- The production shots throughout this document, as well as the press shots featured on the flyers, are also available for use with furtherers available on request.



PRESS QUOTES

- "There's an incredible amount of energy in the performance—even the quieter scenes seem to fizz nervously"
Exeunt Magazine
- "There's a sweeping grandness to Happiness Ltd that makes it feel like a big, important story"
PRSD
- "Brings the dynamism of game-playing to the stage"
The Reviews Hub
- "Happiness Ltd is an incredibly enjoyable watch: an innovative idea about inspiring ideas with strong performances and bags of energy"
Bristol 24/7

SAMPLE PRESS RELEASE

When video game designer Vi broke up with Becky, she used what she knew. She turned piecing herself back together into a game. Just for her.

Theatre and video games are set to collide at VENUE in an energetic and humorous new play Happiness Ltd by Tom Nicholas.

The play follows video game developer Vi who, when she breaks up with her partner Becky, looks to apply the same concepts that keep gamers glued to their screens to bringing a sense of achievement to her everyday life.

When she shares her idea with her rambunctious colleague Tyler, however, he sees an opportunity, not just to make money, but to fix the world's mental health problems once and for all.

This latest show by Plymouth-based New Model Theatre see the company return to UK touring having spent the last three years focussing on the creation of a wildly successful pop-up theatre season Outpost.

Tom said: "Writing Happiness Ltd has been a process of stitching together a bunch of ideas which have been playing on my mind for some time. Although on the surface it is a play about video games and technology—a world that it has been incredibly exciting to put on stage—at its heart it asks much deeper, age-old questions about our relationship with happiness, ambition and compromise".

Following a successful tour of the South West and London in late 2017/early 2018, Happiness Ltd comes to VENUE as part of a UK tour.

ENDS

TECHNICAL REQUIREMENTS

Staging

- Happiness Ltd is staged end on, however can be adapted to be performed to three sides.
- The set consists of three larger modules and three smaller cubes which, in total, are roughly the volume of the back of a transit van.
- Minimum performance space 4.5m x 4.5m.
- Minimum get in time of 4 hours.
- One venue technician required for get in and get out.

Sound

- PA and speakers.
- Sound desk with mini-jack input. All sound is played from QLab with the company providing a laptop.

Lighting

- Warm Wash
- Cold Wash
- Ideally, the ability for one further coloured wash achieved through application of gels supplied by the company or through LEDs.
- Ability to hang 4 practical lights
- 4 spare dimmer channels for above practical lights

CONTACT DETAILS

If you would like to chat further about bringing Happiness Ltd to your venue then please get in touch with Tom through the following means.

Email: tom@newmodeltheatre.com

Telephone: 07504486021

You can find out more about New Model Theatre at:

[facebook.com/NewModelTheatre](https://www.facebook.com/NewModelTheatre)

twitter.com/NewModelTheatre

www.newmodeltheatre.com

